

C&W 'SURE FRIENDS' PROMOTION TERMS

SURE FROM C&W – 'Sure friends' Promotion

The C&W IOM (Sure) 'Sure friends' promotion (the "Promotion") is available to a limited number of customers starting from July 2008 and running for a minimum of 90 days. Customers benefiting from the Promotion will be notified via text message prior to the Promotion being withdrawn. C&W IOM has the right to extend or end the Promotion after the initial minimum 90 days period. In addition C&W IOM has the right to limit the total number of customers using this Promotion and to revoke the Promotion benefits to users who exceed the Fair Usage Limit.

These Sure Promotion Terms and Conditions should be read in conjunction with the C&W IOM General Terms and Conditions. Either the C&W IOM pay as you go or pay monthly Service Specific Terms and Conditions (together "Mobile Terms and Conditions") also apply depending on the service You take from Us. Where there is conflict these Promotion Terms and Conditions supersede the General Terms and Conditions and the Mobile Terms and Conditions.

1. Definitions and Interpretation

The C&W General Terms and Conditions and Mobile Terms and Conditions include definitions. These definitions are in addition: **"Fair Usage Limit"** is the limit of 2 hours per day for Calls to one or more Friends.

"Friend" means a customer of C&W IOM that has been nominated by a Selected Customer as having one of the mobile numbers to which they wish to send free Calls.

"Selected Customers" means customers that We select at Our sole discretion to invite to take up the Promotion, together with any customer that We have been notified is a Friend of a Selected Customer.

"Unique Five Digit Code" means the code We will text to Selected Customers and which is required to register for the Promotion.

2. Registering for the Promotion

- 2.1 If You are a Selected Customer We will send You a text inviting You to go to a designated web site and enter a Unique Five Digit Code which We will provide in the text.
- 2.2 When You go to the web site You will be required to enter the Unique Five Digit Code on a form, together with the mobile numbers of up to three Friends. If You are already a Friend of another Sure mobile customer/s their mobile number/s (up to a maximum of three) will appear on the web page. You can change one or more of those mobile numbers, but that will mean You can no longer make free Calls to that person.
- 2.3 The Unique Five Digit Code is allocated by Us to Your mobile number. No other customer can use Your Unique Five Digit Code to register for free Calls to their friends.
- 2.4 You will be sent a text by Us confirming the Friends to whom You will be able to make free Calls.
- 2.5 Each of Your Friends that do not already have free Calls with three Friends will be sent a text from You confirming they can make free Calls to You. We will not charge You for that text message.
- 2.6 Each of those Friends will also be sent a Unique Five Digit Code in Your text message, unless they have previously received a Unique Five Digit Code, and invited to go to the designated web site and enter the mobile numbers of up to three Friends to whom they wish to make free Calls as in 2.2.
- 2.7 Friends must be mobile customers of C&W IOM.
- 2.8 You will be able to return to the web site and change the number of each of your three friends once every 30 days.
- 2.9 If You take a Friend off Your list We will send You a text confirming You can no longer make free Calls to that person.

3. Use of the Service

- 3.1 Calls will only be free while the party making the Call is in the Isle of Man, Jersey or Guernsey. Standard charges will apply if You or Your Friend are making the Call from any other location.
- 3.2 Each of Your Friends will only be able to make free Calls to You if Your mobile number is one of up to three mobile numbers that appears on their page on Our web site.
- 3.3 Calls between Your Friends will incur the standard charge unless one Friend has nominated the other Friend in accordance with clause 2.6 and their mobile number is one of up to three mobile numbers that they have entered into their page of Our web site.
- 3.4 At the end of the promotional period Calls between You and Your Friends will be charged at the standard rates.
- 3.5 We reserve the right to revoke the Promotion if You exceed the Fair Usage Limit. We will send You a text if We decide to exercise that right.
- 3.6 You must check the web site regularly to check who You have as Your three Friends to whom You can make free Calls.